



SEALASKA DONATION GUIDELINES

Contribution Guidelines

Sealaska will focus its charitable efforts on causes and issues that provide a direct benefit for our shareholders, shareholder descendants and communities. Requests for funding from qualifying organizations should meet one or more of the following criteria:

- Request aligns to at least one of the four focus areas:
 - **Generational work:** Sealaska supports organizations that promote and provide educational opportunities and activities for youth, legacy care for elders, and efforts to preserve and promote the curiosity, learning, and sharing as defined by Sealaska's core values.
 - **Environmental guardianship:** Sealaska has inherited ownership in promoting protection and sustainability of its Native ancestral lands and honors organizations that share in these essential commitments.
 - **Cultural practices:** Sealaska believes making the greatest impacts to its people and homelands includes fortifying and promoting its heritage, and seeks partners in these efforts.
 - **Physical, social and economic health:** Sealaska partners with nonprofit organizations that work toward improving the lives and safety of shareholders and descendants in the areas of health and wellness and the business sector.
- Requests from national or statewide organizations define a significant contribution or benefit to be realized within the Sealaska region, within a region where Sealaska has a business presence, or within a region where there is a defined shareholder and descendant population.
- The program or project promotes other business purposes of Sealaska.
- Funding toward an individual will be considered only if the individual will deliver work that has statewide or nationwide significance; preference is to fund through a sponsoring organization.
- Organization is a qualifying 501c3 or meets other tax-exempt status as defined by the IRS (with rare exceptions, to be determined by program administrator).

Recipient information:

Organizations requesting contributions should be prepared to provide the following information:

- Organization name, address, telephone number
- Organization contact person with contact information
- Whether Sealaska has previously funded the organization
 - Amount funded to date
 - Amount funded previous year, if applicable
- Identify which Sealaska focus area the work aligns with
- Describe purpose of project or event and its benefits
- Describe how funds would be used
- Provide total project/event budget
- List other secured funders
- Explain benefit to Sealaska
- If donation would be noted on organization's social media channels
 - List channels
 - Identify organization's audience number for each channel
- Identify begin and end date of work/project
- List any Sealaska shareholders that are board or staff members or volunteers affiliated with the organization or the specific project or work